



# WASATCH MOUNTAIN CLUB

## CENTENNIAL SPONSOR LEVELS

The Wasatch Mountain Club is turning 100! We'd love to have you join us as we launch our second century as custodians of our environment here in the Wasatch Front, and as active participants in hiking, climbing, canyoneering, river running, road and mountain biking, ski touring and ski mountaineering, snowshoeing, backpacking, car camping and multi-day adventures.

We're planning quite a celebration and are pleased to offer you a promotional opportunity as a sponsor. Venues and other specifics are still in the planning stages, but you can expect lots of visibility at the monthly events throughout 2020 with our membership—an engaged group of 1000 outdoor enthusiasts—and lots of buzz as we take this opportunity to celebrate and build our membership.

The Wasatch Mountain Club was established in 1920 to promote the physical and spiritual well-being of its members and to encourage participation in outdoor activities throughout the Wasatch and beyond. Today, 100 years later, the tradition continues with over 700 activities annually.

Club members also enjoy regular gatherings at the Wasatch Mountain Lodge, a registered historic structure constructed in 1929 by the Wasatch Mountain Club in Brighton, Utah. This rustic retreat is available as a year-round vacation rental and comes complete with a large stone fireplace, full kitchen, his and hers restrooms with showers, and sleeping accommodations for 20+. Ideal for corporate training retreats and weddings. [wasatchmountainlodge.org](http://wasatchmountainlodge.org)

If you haven't already done so, please consider joining us at a club activity or event at the lodge. Our calendar is available on our website, [wasatchmountainclub.org/calendar](http://wasatchmountainclub.org/calendar) as well as via our monthly publication, The Rambler. [wasatchmountainclub.org/the-rambler](http://wasatchmountainclub.org/the-rambler)

Money raised through sponsorships will go towards promoting and honoring the Centennial Celebration of the Wasatch Mountain Club, with any remaining funds going toward our University of Utah Education Endowment Fund [wasatchmountainclub.org/centennial-education-endowment](http://wasatchmountainclub.org/centennial-education-endowment), which assists selected students who are pursuing degrees related to outdoor education and/or environmental conservation.

In-kind contributions are welcome and can be combined with cash donations to reach desired sponsorship level. There will be a silent auction where your company will gain additional visibility.

Please consider which level of support you are interested in. For more information or to discuss details related to your selected sponsorship package, please call or email Greg Libecchi at [glibecchi@yahoo.com](mailto:glibecchi@yahoo.com) / 801-699-1999.

We hope you will join us in this opportunity to affiliate with an engaged outdoors community and to become part of our history!

*The Wasatch Mountain Club is an outdoor recreation club for adults dedicated to fostering awareness of the scenic beauties of the Wasatch and encouraging preservation of our natural areas*

1. **King's Peak Sponsor:** \$13,534 level
  - a. Spotlight presence on back cover of *WMC Commemorative Centennial Booklet*
  - b. Spotlight presence on *The Rambler* "Centennial Spotlight" page each month during 2020
  - c. Your Logo prominently printed on 80" vertical banner at all centennial events
  - d. 6 WMC annual memberships
  - e. Full page Rambler ad for 12 months
  - f. Complimentary admission for up to 8 to all Centennial events
  - g. Three days and two nights use of the **Wasatch Mountain Lodge** [wasatchmountainlodge.org](http://wasatchmountainlodge.org)
2. **Summit Sponsor** \$5,000 level
  - a. Spotlight presence in the *WMC Commemorative Centennial Booklet*
  - b. Spotlight presence on *The Rambler* "Centennial Spotlight" page each month during 2020
  - c. Your Logo prominently printed on 80" vertical banner at all centennial events
  - d. Full page Rambler ad for 6 months
  - e. Four WMC annual memberships
  - f. Complimentary admission for up to 4 to all Centennial events
  - g. Two days and one night use of the **Wasatch Mountain Lodge** [wasatchmountainlodge.org](http://wasatchmountainlodge.org)
3. **Ridgeline Sponsor:** \$1,000 level
  - a. Featured presence in the *WMC Commemorative Centennial Booklet*
  - b. Featured presence on *The Rambler* "Centennial Spotlight" page each month during 2020
  - c. Your Logo prominently printed on 80" vertical banner at all centennial events
  - d. Half page Rambler ad for 6 months
  - e. Two WMC annual memberships
  - f. Complimentary admission for 2 to all Centennial events
4. **Canyon Sponsor:** \$500 level
  - a. Honorable mention listing with logo in the *WMC Commemorative Centennial Booklet* and a place in history as a supporter of the Centennial Celebration
  - b. Honorable mention listing with logo on *The Rambler* "Centennial Spotlight" page each month during 2020
  - c. Half page Rambler ad for 2 months
5. **Trailhead Sponsor:** \$100 level
  - a. Honorable mention listing in the *WMC Commemorative Centennial Booklet* and a place in history as a supporter of the Centennial Celebration
  - b. Honorable mention listing in *The Rambler* "Centennial Spotlight" each month during 2020

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